



Important Notice: Upcoming Changes to Chicken Feed Prices and Quality Enhancement.

Dear Valued Customers,

I hope this letter finds you well and thriving. We are excited to inform you that we have significantly improved our Kienyeji Mash formula. Our dedicated team of experts has been working tirelessly to develop a superior formula that promises to enhance the overall health and performance of your chicken. Moreover, we are introducing a new 50kg package size for our chicken feed. This new package aims to provide you with greater convenience and flexibility in managing your poultry farm's feed requirements.

As a result of these enhancements, we have to adjust the prices of the products, both for store purchases and deliveries. These changes are necessary to reflect the improved quality and value that our upgraded formula will bring to your poultry farming experience. The new prices will take effect on **15th March 2024**, giving you ample time to plan accordingly. We understand the importance of transparency in these matters, and we want to assure you that the adjustments are a reflection of the enhanced nutritional benefits and superior quality that our updated formula will provide.

Here is a summary of the upcoming changes:

At the store:

Previous Prices:

70kg Kienyeji Mash – 2050/=

50kg Kienyeji Mash –

20kg Kienyeji Mash – 650/=

10kg Kienyeji Mash – 350/=

New Prices:

70kg Kienyeji Mash – 2200/=

50kg Kienyeji Mash – 1800/=

20kg Kienyeji Mash – 800/=

10kg Kienyeji Mash – 400/=

Deliveries:

Previous Prices:

70kg Kienyeji Mash – 2100/=

50kg Kienyeji Mash –

20kg Kienyeji Mash – 700/=

10kg Kienyeji Mash – 380/=

New Prices:

70kg Kienyeji Mash – 2300/=

50kg Kienyeji Mash – 1950/=

20kg Kienyeji Mash – 850/=

10kg Kienyeji Mash – 450/=

We believe that these adjustments are a worthwhile investment in the health and productivity of your poultry. Our commitment to delivering top-notch products remains unwavering, and we appreciate your understanding and continued trust in Lacata Feeds.

If you have any questions or concerns regarding these changes, please do not hesitate to reach out to our customer service team on the following numbers: Maurine: [0741 523 336](tel:0741523336) / Bethwell: [0727220719](tel:0727220719).

You can also email us at: Lacatainvestment@gmail.com.

Thank you for your ongoing support.

Sincerely,
Laban M. Tanui,
Lacata Feeds Limited.